

**PAN AFRICAN INSTITUTE FOR DEVELOPMENT -
REGIONAL INSTITUTE FOR WEST AFRICA (PAID-WA), BUEA**
Diplomatic Institution

MINESUP AUTHORISATION/ACCREDITATION No: 0708838/MINESUP/DDES/BSUP/OPC.
<https://minesup.gov.cm/index.php/region-du-sud-ouest/panafrican-institute-of-development-paid/>
ASSOCIATION OF AFRICAN UNIVERSITIES AFFILIATION: <https://aau.org/members/list/>
UNESCO AFFILIATION: <https://vi.unctad.org/cb-profile/pluginclass/cbgroupjive/2-affiliate-university-members/120-cameroon-pan-african-institute-for-development-west-africa>



P - people
A - active in
I - innovative
D - development

Activity Report February 2022

Contact information:

Tel: (237) 233 323 415 / 673 225 750 /
675 326 288 / 677 426 505
Email: info.wa@paidafrica.org
Website: www.paidafrica.org/paidwa

Buea, February 2022

PAID: People Active in Innovative Development ...

PAID-WA ACTIVITY REPORT FOR FEBRUARY 2022

The vision of the Pan African Institute for Development (PAID) International is “to be the preferred centre for concerted, decent and sustainable development of the African continent bringing together in every country all persons without distinction of race, nationality, religious origin or belief.”

Different activities were organized and successfully implemented in the month of February 2022 within the network of the Pan African Institute for Development - Regional Institute for West Africa (PAID-WA) Buea main campus, and its Learning Support Centers in Douala, Yaoundé and Bamenda. The activities included field work, the organisation of tools defense and pre defense, outdoor marketing of the Institute’s professional programs, orientation for the start of the HTDDS/SDC program for February 2022 session and finally the visit to the Fon of Mbei, Santa Division in Yaoundé, Cameroon.

Miss Monjowa Christiana
Coordinator of Graduate and Undergraduate Research
PAID-WA Buea



Front view of PAID-WA Buea main campus



Back view of PAID-WA Buea main campus

4. HTDDS/SDC ORIENTATION PROGRAM

The Orientation program for newly admitted students for the Higher Technical Diploma in Development Studies (HTDDS) and the Specialized Development Courses (SDC) took place on 17th February 2022 in the Conference Hall of PAID-WA, Buea. This intensive training program aims at equipping participants with the required knowledge and skills, which will enable them fit into the job market or become self-employed.



Newly admitted HTDDS students and some members of staff

The occasion was attended by some Academic Staff of PAID-WA staff who participated in one way or the other, to make the program a success. At the end of the program, the students made known their expectations and fears, with the latter been addressed accordingly. Meanwhile, some of the staff assured the students that all their expectations will be met and also commended their choice of studying at PAID-WA. It was reechoed that these professional programs have stood the test of time and have produced prominent professionals who now serve in both the Public and Private sectors, in and out of Cameroon.

Reported by: Mr. Ayuk Victor, HTDDS Program Coordinator

5. COURTESY VISIT TO THE PRESENTATION OF THE FON OF MBEI, SANTA DIVISION IN YAOUNDE

Staff of PAID-WA Yaoundé LSC led by the Center Coordinator, Mr. Babila Franklin Doh, honored the invitation on the official presentation of the Fon of Mbei, Santa Division to the Yaoundé population on 26th February 2022 at Oza Bonne 12. Fon John Akere, who is also an alumni of PAID-WA Yaoundé LSC, read Master of Business Administration in Strategic Management. Speaking on behalf of the Regional Director of PAID-WA, Mr. Babila Franklin Doh congratulated the Fon for his achievement and encouraged him to use the knowledge gained during his days in school to be able to administer and lead his people well. In addition, the Fon was encouraged to ensure there is proper concertation with his dignitaries /subjects prior to taking any decision. He was also called upon to always partner with PAID-WA in the area of community development projects.



Fon John Akere and the staff of PAID-WA Yaoundé

On his part, Fon John Akere, appreciated the staff of PAID-WA Yaoundé LSC for honouring his invitation at this solemn ceremony. He assured PAID-WA of continued collaboration and partnership.

Reported by: Mr. Babila Franklin Doh, Center Coordinator, PAID-WA Yaoundé LSC

3. OUT DOOR MARKETING OF PAID-WA PROGRAMS

TABLE OF CONTENTS

Preparation of promotional materials (brochures)



In view of reaching out to the public and creating awareness about PAID-WA programs and opportunities, marketing meetings were organized in PAID-WA Buea main campus and PAID-WA Douala LSC. The committees discussed the different marketing strategies for the academic year 2022/2023.

Two main approaches were adopted that is, the traditional method (which entails visit to schools, churches, public and private organizations/establishments and banks, etc.) and the online method requiring the sharing of different information about the Institution, its professional programs and opportunities on different social media platforms like the website, facebook, twitter, LinkedIn and whatsapp accounts. Short term trainings had been packaged and brochures designed for publicity. On this note, a four day intensive professional training on **Disaster Risk and Humanitarian Management** organized by PAID-WA in partnership with the United Nations University for Peace (UPEACE) has been launched. The training will take place in the campus of PAID-WA Yaoundé Learning Support Center (LSC) from 28th to 31st March 2022. Consult the website for more upcoming trainings (www.paidafrica.org/paidwa)

3.1 Marketing Activity

On 19th February 2022, IPD-AC and PAID-WA Yaoundé LSC alongside other institutions of higher education were present at the Yaoundé Universities Exposition and Orientation at College Mvogt. Students who visited the IPD-AC/PAID-WA stand were opportune to have orientation on our programs from the Marketing Team. All visitors (students, teachers, parents, including Guidant Counsellors of the different schools) filled in our inquiry list which serves as a data bank for both Institutions to reach back to them, most especially during admission period.



Outdoor marketing at College Mvogt, Yaoundé

Orienteering on PAID-WA programs



The exercise was a great success as most of the students/parents indicated interest to study with a diplomatic and an international institution like the Pan African Institute for Development International. It was also observed that, most of the schools present during this event were Government Public schools. As such, there is therefore need to mobilize and organize another event of this magnitude that will target Private High Schools with PAID-WA being the leading organizer. This will facilitate the transfer of students from these schools to PAID-WA.

Reported by: Dr. Otteh Itoe, Head of Marketing Department
Dr. Teno Maclean, Center Coordinator, PAID-WA Douala LSC
Mr. Babila Franklin Doh, Center Coordinator, PAID-WA Yaoundé LSC

1.Field Work/Farm Practice	4
2.Organisation of Topic and Pre-defenses	5
3.Outdoor Marketing of PAID-WA Programs	6
4.HTDDS/SDC Orientation Program	7
5.Courtesy visit to the Fon of Mbei, Santa Division in Yaoundé	7

1. FIELD WORK (FARM PRACTICE)

In the design of its training programs, PAID-WA has instituted field work/farm practice as a compulsory course for all Environment and Agriculture, Agriculture and Development and Environment and Natural Resource Management students. The objective is to enable students to adequately blend theory with practice. For this reason, the Local Area Study is the preferred model that gives students the opportunity to practice lessons learnt in class on the field.



Lining activity



Farm practice on plantain propagation

The farm practice session in the month of February 2022, was coordinated by the Farm Mistress, Miss Assonwa Estelle and had as objectives;

1. Identification of different types of seeds.
2. Classification of seeds (formal and informal)
3. Planting of seeds in nurseries
4. The different planting methods (drilling, broadcasting, spotting)
5. Germination rate of seeds
6. Plantain propagation

The Farm Practice session was very successful as the students gained knowledge on seed types, planting methods and plantain propagation techniques. The students also expressed interest in starting up their personal farms in their neighbourhoods.



Insecticide/fungicide application

Reported by: Miss Assonwa Estelle, Assistant Lecturer/Farm Mistress

2. ORGANISATION OF TOPIC AND PRE-DEFENSES

As part of the Institution's policy, students are expected to take part in the topic, tools and pre-defenses. **Topic defense** entails the presentation of a concept note of the proposed research topic/area of interest by the student (Masters year 2 and BSc. year 3 students) which is subject to corrections. **Tools defense** denotes the presentation and defense of chapter one to three including the research instruments for data collection (questionnaire, interview and focused group discussion guides, etc.). While **pre-defense** is normally a prelude to the final defense whereby the student is expected to submit and defend the complete draft copy of his/her project.

Final year students from PAID-WA Learning Support Centers in Douala and Yaoundé whose theses had been duly supervised, used this occasion of predefense to present their research before a jury that comprised of the Center Coordinators and other academic staff of the different campuses. The drafts of the various theses presented by each student was cross-examined by the members of jury with emphasis on the statement of the problem, the objectives, methodology, findings, conclusion and recommendations. Other aspects that were also looked at included; the main arguments, evidence, structure, and organization which were also addressed. The activity was a success, with other second year students in attendance.

While the predefense was organized to review the work of some students as a prelude to formal public defense, topic defense was also held for all final year BSc students from the Departments of Development and Business and Management Studies. At the end of their presentation, the members of jury of the PAID-WA Learning Support Centers led by Dr. Maclean Teno (Center Coordinator for Douala LSC) and Mr. Babila Franklin (Center Coordinator for Yaoundé LSC), reviewed each topic and guided the students accordingly, in terms of feasibility and relevance of the topics presented. The best option (topics) was selected and approved by a jury composed of: Dr. Takwa Abonwi, Dr. Otu George and Mr. Kwachou Conrad (Doula, LSC), Dr. Asah Gladys, Ms. Nina Aziwo, Mr. Sulaiman Turay, Mr. Ngale Jonas and Ms. Doris Esemé (Yaounde, LSC).

**Reported by: Dr. Takwa Abonwi, Deputy Center Coordinator, PAID-WA Douala LSC
Mr. Babila Franklin Doh, Center Coordinator, PAID-WA Yaoundé LSC**